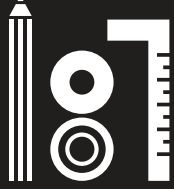




FRIENDS OF



FRIENDSOF187.ORG

@friendsof187nyc

NOT ABLE TO SPONSOR THE EVENT THIS YEAR?

Consider donating an experience for the RAFFLE!

We are also asking for gift certificates, tickets, and special experiences for our raffle, which we expect to exceed last year's total of \$5,000!



ABOUT FRIENDS OF 187

Friends of 187 is a not-for-profit organization formed by parents to raise money to fund arts programming for every student in every grade at PS/IS 187. Over the years our programs have provided thousands of curious, creative young thinkers with meaningful & inspiring hands-on programming in the visual arts, music, drama, creative writing and more. To learn more about the programs we recently made possible visit

www.friendsof187.org/programs-funded.

Artwork from 2022 First Grade Art Project

SPRING IN THE HEIGHTS

ARTS FESTIVAL | FUNDRAISER | MAKERS MARKET

Saturday, May 6, 2023 | 10AM – 4PM

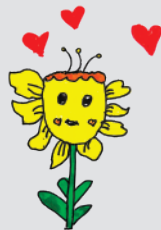
PS/IS 187 Yard and Garden

Rain Date: Saturday, May 13, 2023

Join Friends of 187 for the third annual *Spring in the Heights* celebration!

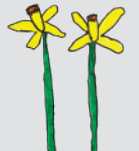
The day will include the Hudson Co-Op Makers Market; live music and dance; a raffle; activities for kids; and more! Spring in the Heights is not only a fun day out for the whole community, it is a crucial means for raising funds for arts programming in our school.

PLEASE SUPPORT OUR EVENT BY BECOMING A SPONSOR!



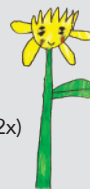
PLATINUM SPONSOR: \$5,000

- All Presenting Sponsor Benefits
- Inclusion as Platinum Sponsor of Friends of 187 on Friends of 187 Website, emails, and marketing materials through August 31, 2023



PRESENTING SPONSOR: \$3,500

- Logo on banners, flier, postcard, Friends of 187 Website, and emails
- Dedicated social post on Friends of 187 Instagram + Facebook page
- Logo and two-page spread ad in the printed event guide
- On-site activation at event (1 table or equivalent tent space of 10x10)
- Opportunity to make remarks at event (2x)
- Stage Mentions (5x)



MAJOR SPONSOR: \$2,500

- Logo on banners, flier, postcard, Friends of 187 Website, and emails
- Dedicated social post on Friends of 187 Instagram + Facebook page
- Logo and full-page ad in the printed event guide
- On-site activation at event (1 table or equivalent tent space of 10x10)
- Stage Mentions (2x)

SUPPORTING SPONSOR: \$1,500

- Logo on flier, postcard, Friends of 187 Website, and emails
- Logo and half-page ad in the printed event guide
- Inclusion and tag on "Thank You" posts on Friends of 187 social platforms
- Opportunity to distribute promotional materials at our Sponsor Table
- Stage Mention (1x)

ASSOCIATE SPONSOR: \$500

- Text mention and quarter-page ad in the printed event guide
- Text mention on Friends of 187 Website



Email us at friendsof187@gmail.com to donate a raffle item or secure your sponsorship today!

The deadline to be included in marketing materials is April 1. Donations made to Friends of 187 are tax deductible to the full extent of the law.